



**FOR THE INFORMATION OF RETAILERS AND CONSUMERS:
REPUBLICATION OF THE SUGGESTED RETAIL PRICES (SRPs) OF NOCHE BUENA PRODUCTS
AS OF OCTOBER 31, 2019 FOR NOVEMBER 09, 2020**

PRODUCTS	UNIT	SRP	PRODUCTS	UNIT	SRP	PRODUCTS	UNIT	SRP
HAM			SANDWICH SPREAD			ELBOW AND SALAD MACARONI		
SWIFT Noche Buena Ham	500g	135.00	CHEEZ WHIZ Regular	220g	79.25	SUNSHINE Elbow Macaroni	200g	18.75
KING SUE Hawaiian Ham Loaf	500g	140.00	CHEEZ WHIZ Pimiento	220g	85.00	AMIGO SEGURADO Elbow Macaroni	200g	19.00
CDO American Ham	500g	155.00	BEST FOOD Sandwich Spread	220ml (POUCH)	52.50	FIESTA Elbow Macaroni	200g	20.00
PUREFOODS Brick Ham	500g	160.00	BEST FOOD Sandwich Spread	220ml (JAR)	59.85	IDEAL GOURMET Elbow and Salad Macaroni	200g	27.00
VIRGINIA Brick Ham	500g	189.00	EDEN Sandwich Spread	220ml (POUCH)	61.50	ROYAL Elbow and Salad Macaroni	200g	32.50
VIRGINIA Pear Shaped Ham	500g	189.00	LADY'S CHOICE Sandwich Spread	220ml (POUCH)	68.65	DEL MONTE Elbow Macaroni	200g	36.65
KING SUE Pear Shaped Cooked Ham Loaf	700g	194.00	EDEN Sandwich Spread	220ml (JAR)	70.00	EL REAL Elbow Macaroni	250g	16.50
SWIFT Pear Shaped Ham	800g	196.00	LADY'S CHOICE Sandwich Spread	220ml (JAR)	76.15	SUNSHINE Elbow Macaroni	400g	31.00
CDO Pear Shaped Ham	800g	225.00	LADY'S CHOICE Sandwich Spread (Chicken, Ham)	220ml (POUCH)	89.45	EL REAL Elbow and Salad Macaroni	400g	31.50
PUREFOODS Pear Shaped Ham	800g	230.00	LADY'S CHOICE Sandwich Spread (Chicken, Ham, Tuna, Bacon)	220ml (JAR)	99.80	AMIGO SEGURADO Elbow Macaroni	400g	34.00
VIRGINIA Pear Shaped Ham	800g	259.00	CHEEZ WHIZ Regular	450g	156.00	FIESTA Elbow and Salad Macaroni	400g	35.00
VIRGINIA Chicken Pear Shaped Ham	800g	270.00	CHEEZ WHIZ Pimiento	450g	158.50	ROYAL Elbow and Salad Macaroni	400g	52.50
KING SUE Sweet Ham, Cooked	800g	371.00	BEST FOOD Sandwich Spread	470ml (JAR)	122.85	DEL MONTE Elbow Macaroni	400g	58.05
KING SUE Pina Style Cooked Ham, Smoked	800g	430.00	LADY'S CHOICE Sandwich Spread	470ml (POUCH)	139.25	IDEAL GOURMET Elbow and Salad Macaroni	500g	55.00
CDO Jamon de Bola	850g	295.00	EDEN Sandwich Spread	470ml (JAR)	143.50	SAN REMO Elbow and Salad Macaroni	500g	73.00
VIRGINIA Pear Shaped Ham	1kg	299.00	LADY'S CHOICE Sandwich Spread	470ml (JAR)	155.40	AMIGO SEGURADO Elbow Macaroni	900g	69.00
SWIFT Jamon de Bola	1kg	325.00	LADY'S CHOICE Sandwich Spread (Chicken, Ham, Tuna, Bacon)	470ml (JAR)	205.80	EL REAL Elbow and Salad Macaroni	1kg	64.00
PUREFOODS Jamon de Bola	1kg	350.00	MAYONNAISE			FIESTA Elbow and Salad Macaroni	1kg	69.00
VIRGINIA Jamon de Bola	1kg	370.00	EDEN Mayo	80ml	28.00	SUNSHINE Elbow and Salad Macaroni	1kg	71.75
PUREFOODS Chicken Ham	1kg	450.00	LADY'S CHOICE Regular Mayonnaise	80ml (POUCH)	29.90	ROYAL Elbow and Salad Macaroni	1kg	88.00
KING SUE Sweet Ham, Cooked	1kg	456.00	EDEN Mayo	220ml (JAR)	84.50	IDEAL GOURMET Elbow and Salad Macaroni	1kg	89.25
VIRGINIA Seasons Delight	1kg	409.00	LADY'S CHOICE Regular Mayonnaise	220ml (JAR)	90.05	DEL MONTE Elbow Macaroni	1kg	98.65
KING SUE Pina Style Cooked Ham, Smoked	1kg	530.00	BEST FOOD Regular Mayo Magic	220ml (POUCH)	47.55	SPAGHETTI SAUCE		
SWIFT Festival Ham	1kg	535.00	EDEN Mayo	220ml (POUCH)	74.50	AMIGO SEGURADO - Sweet Blend Style and Italian Style	250g	22.00
PUREFOODS Fiesta Ham	1kg	555.00	LADY'S CHOICE Regular Mayonnaise	220ml (POUCH)	79.60	UFC Spaghetti Sauce - Supermarket	250g	22.75
CDO Holiday Whole - Meat Ham	1kg	569.00	BEST FOOD Regular Mayonnaise	220ml (POUCH)	83.35	DEL MONTE Spaghetti - Filipino Style	250g	25.00
CDO Holiday Whole - Meat Ham (Pre-Sliced)	1kg	569.00	EDEN Magic Whirl APD	470ml (JAR)	96.50	HUNT'S Spaghetti Sauce - Parmesan Cheese	250g	25.50
SWIFT Deboned Ham	1kg	605.00	BEST FOOD Regular Mayo Magic	470ml (JAR)	106.59	DEL MONTE Spaghetti - Italian and Sweet Style	250g	27.90
KING SUE Chinese Style Ham (RAW)	1kg	697.00	EDEN Mayo	470ml (JAR)	169.00	FIESTA Spaghetti Sauce - Sweet Blend	500g	42.00
SWIFT Bone in Ham	1kg	870.00	LADY'S CHOICE Regular Mayonnaise	470ml (JAR)	178.50	UFC Spaghetti Sauce - Supermarket	500g	42.75
KING SUE Chinese Ham (Bone-in) Boiled	1kg	872.00	BEST FOOD Regular Mayonnaise	470ml (JAR)	196.35	DEL MONTE Spaghetti - Filipino Style	500g	51.10
CDO Chinese Ham	1kg	1025.00	BEST FOOD Regular Mayo Magic	470ml (POUCH)	95.05	DEL MONTE Creamy & Cheese Spaghetti Sauce	500g	56.70
PUREFOODS Fiesta Ham	1.5kg	832.50	LADY'S CHOICE Regular Mayonnaise	470ml (POUCH)	159.65	DEL MONTE Spaghetti - Italian and Sweet Style	500g	57.70
FRUIT COCKTAIL			BEST FOOD Regular Mayo Magic	700ml (JAR)	140.00	UFC Spaghetti Sauce - Supermarket	750g	59.00
SEASONS Tropical Fruit Cocktail **	432g	50.35	EDEN Magic Whirl APD	700ml (JAR)	153.35	SUNSHINE Spaghetti Sauce - Pinyon Style	900g	63.00
TODAY'S Mixed Fruit	432g	51.20	LADY'S CHOICE Regular Mayonnaise	700ml (JAR)	257.30	AMIGO SEGURADO - Sweet Blend Style	850g	66.00
DOLE Tropical Fruit Cocktail **	432g	55.15	BEST FOOD Regular Mayo Magic	700ml (JAR)	283.00	AMIGO SEGURADO - Italian Style	900g	66.00
DEL MONTE Fiesta in Extra Light Syrup	432g	56.45	EDEN Mayo	700ml (JAR)	320.00	FIESTA Spaghetti Sauce - Sweet Blend, 3 Cheese Spaghetti Sauce	900g	74.00
SEASONS Tropical Fruit Cocktail **	822g	72.10	CHE - VITAL Cheese Balls	500g	291.50	DEL MONTE Creamy & Cheese Spaghetti Sauce	900g	82.80
DOLE Tropical Fruit Cocktail **	822g	73.65	DANES Cheese Ball	500g	285.00	TODAY'S Spaghetti Sauce	1kg	60.70
TODAY'S Mixed Fruit	836g	72.90	MAGNOLIA Queso De Bola	500g	304.00	UFC Spaghetti Sauce - Supermarket	1kg	67.00
DEL MONTE Fiesta in Extra Light Syrup	836g	76.15	MAGNOLIA Gold Edam Cheeseball	500g	279.50	HUNT'S Spaghetti Sauce Pinyon Party Style	1kg	68.85
SEASONS Tropical Fruit Cocktail **	3kg	202.20	CHE - VITAL Cheese Balls	500g	291.50	SUNSHINE Spaghetti Sauce - Kiddie Style	1kg	71.75
TODAY'S Mixed Fruit ***	3kg	202.75	DANES Cheese Ball	500g	410.00	ROYAL Filipino Style	1kg	72.00
DOLE Tropical Fruit Cocktail **	3kg	235.75	MAGNOLIA Queso De Bola	500g	435.30	CLARA OLE - Filipino Style	1kg	73.00
DEL MONTE Fiesta in Extra Light Syrup ***	3kg	239.40	MAGNOLIA Gold Edam Cheeseball	500g	429.00	ROYAL Sweet Style, 4 Cheese Spaghetti Sauce	1kg	74.00
CHEESE			DANES Edam Cheese Ball	750g	539.00	DEL MONTE Spaghetti - Filipino Style	1kg	74.20
EDEN Filled Cheese	165g	49.50	PASTA / SPAGHETTI			CLARA OLE - Italian Style, Sweet Style and Three Cheese Style	1kg	77.25
EDEN Meltzarap	165g	81.30	AMIGO SEGURADO Spaghetti	200g	19.00	HUNT'S Spaghetti Sauce - Parmesan Cheese, Basil and Cheese	1kg	78.55
KRAFT Cheddar Cheese	165g	89.00	EL REAL Spaghetti	400g	30.00	DEL MONTE Spaghetti - Italian and Sweet Style	1kg	84.20
DANES Classic Cheese	180g	48.00	AMIGO SEGURADO Spaghetti	400g	34.00	TOMATO SAUCE		
QUES - O Cheese Food	200g	47.50	FIESTA Spaghetti	400g	35.00	UFC Tomato Sauce - Supermarket	115g	12.25
CHE - VITAL Cheese Food	200g	63.25	LA FILIPINA Spaghetti	400g	49.15	HUNT'S Tomato Sauce	115g	13.80
CHE - VITAL Cheese Quickmelt	200g	66.40	DEL MONTE Spaghetti	400g	52.25	DEL MONTE Tomato Sauce - Original	115g	15.80
EDEN Filled Cheese	440g	129.50	ROYAL Spaghetti	400g	52.50	UFC Tomato Sauce - Supermarket	200g	15.00
KRAFT Cheddar Cheese	440g	195.00	SUNSHINE Spaghetti	450g	33.75	DEL MONTE Tomato Sauce - Filipino Style	200g	16.85
EDEN Meltzarap	440g	205.00	IDEAL GOURMET Spaghetti	500g	55.00	DEL MONTE Tomato Sauce - Original	200g	19.70
DANES Classic Cheese	450g	120.00	BAIDUCCI Spaghetti	500g	55.25	AMIGO SEGURADO Tomato Sauce	250g	17.25
QUES - O Cheese Food	500g	118.20	SAN REMO Spaghetti	500g	73.00	HUNT'S Tomato Sauce	250g	19.40
CHE - VITAL Cheese Food	500g	157.85	FIESTA Spaghetti	800g	59.00	DEL MONTE Tomato Sauce - Filipino Style	250g	19.70
CHE - VITAL Cheese Quickmelt	500g	165.60	AMIGO SEGURADO Spaghetti	850g	56.00	DEL MONTE Tomato Sauce - Original	250g	22.55
EDEN Original	950g	269.50	EL REAL Spaghetti	900g	57.00	AMIGO SEGURADO Tomato Sauce	1kg	62.00
SANDWICH SPREAD			SUNSHINE Spaghetti	900g	59.00	UFC Tomato Sauce - Supermarket	1kg	64.25
BEST FOOD Sandwich Spread	80ml (POUCH)	21.05	ROYAL Spaghetti	900g	80.00	CLARA OLE Tomato Sauce	1kg	64.25
EDEN Sandwich Spread	80ml	28.00	LA FILIPINA Spaghetti	900g	80.00	DEL MONTE Tomato Sauce - Filipino Style	1kg	67.50
LADY'S CHOICE Sandwich Spread	80ml (POUCH)	32.75	DEL MONTE Spaghetti	900g	87.65	HUNT'S Tomato Sauce	1kg	69.40
LADY'S CHOICE Sandwich Spread (Chicken, Ham, Tuna, Bacon)	80ml (POUCH)	33.40	IDEAL GOURMET Spaghetti	1kg	92.50	DEL MONTE Tomato Sauce - Original	1kg	78.25
CHEEZ WHIZ Regular (Stand-up Pouch)	115g	39.95				CREAMER		
CHEEZ WHIZ Pimiento (Stand-up Pouch)	115g	43.25				ALASKA Crema	250ml	55.00
CHEEZ WHIZ Regular (Stand-up Pouch)	220g	72.00				NESTLE All Purpose Cream	250ml	59.00
CHEEZ WHIZ Pimiento (Stand-up Pouch)	220g	77.00				NESTLE Thick Cream	300g	75.00
						ALASKA Crema-Asada	370ml	47.00
						ANGEL Krem Queso	370ml	55.00
						ANGEL Kremdensada *	410ml	52.00

NOTE:

- *Angel Kremdensada 410ml SRP is valid from Nov 15, 2020 - Dec 31, 2020 ONLY
- **All Dole and Seasons products are valid from Dec. 1 to 31, 2020 ONLY.
- *** Today's Mixed Fruit 3kg and Del Monte Fiesta in Extra Light Syrup 3kg SRPs are valid from Dec 15 - 31, 2020 ONLY

CONSUMER TIPS

- Examine the expiry date and the price tag of products prior to purchase.
- Ensure that the item/shelf price and the price at the cashier are the same. If prices differ, pay the lesser amount.
- You have the power to choose. Read the labels carefully and compare competing brands.
- Profiteering is punishable under Republic Act No. 7581 or the Price Act, as amended.
- SRPs apply nationwide unless specified.
- SRPs apply to both supermarkets and wet markets, unless specified.

For inquiries and/or complaints, visit the nearest DTI Regional/Provincial office or DTI-FTEB at NCR or contact:

DTI Direct 751.3330 / 0917.8343330 or

